

Cookies, Tracking and Website Analytics Policy

Key document details

Author: Head of Talent & Attraction **Approver:**

Owner: Version no.: 1.0

Date: Aug 2018 Next review: Dec 2020

CEO

Ratified: Aug 2018

Contents

1.	Introduction	3
2.	Purpose	3
3.	Document Purpose	3
4.	What this policy does not cover	3
5.	Protecting this information	3
6.	Storing cookies, analytical and personal information	4
7.	Personal information collected	4
8.	Using this personal information	4
9.	Using this information to contact you	5
10.	Using this information for marketing purposes	5
11.	Using this information when advertising through other websites	5
12.	Shares this information with others	5
13.	Purpose for collecting this information	6
14.	Deleting information	7
15.	Using cookies, tracking and website analytics	7
16.	Retention of cookies and tracking information	7
17.	Changes to this policy	8
18	Contact details	8

1. Introduction

- 1.1 Cookies are bits of data that are stored on your device and sections of our website would not work without these cookies, so cookies are always switched on when you visit our careers website.
- 1.2 We use cookies and tracking to make things easier for you, like remembering which jobs you viewed and which jobs you have started an application for. You can switch off some cookies and similar tracking technologies.

2. Purpose

2.1 This policy tells you:

- What analytical information we might collect about you, both identifiable and personally non-identifiable, during a visit to our website, or when making an application
- How we might use that information as part of our recruitment marketing, job alerts and highly personalised remarketing.
- When we might use your details to contact you about employment opportunities only
- What information of yours we might share with others for legitimate and legal reasons to promote our employment opportunities
- Your choices about the personal information you give us

3. Document Purpose

3.1 This policy covers the cookies, tracking and analytical services offered by the Harris Federation through the Harris Careers website and any associated subdomain of www.harriscareers.org.uk.

4. What this policy does not cover

4.1 Our services sometimes link to services run by other companies, like Gov.UK, the Home Office, DfE etc. but these companies will have their own privacy and cookies policies, so remember that the information you give them will follow their rules and not ours.

5. Protecting this information

- 5.1 We are committed to keeping your information safe and to do this we use third party software to capture, transfer and store your information with the highest levels of security and privacy.
- 5.2 At the same time, no service can be completely secure so if you have any concerns that your account or personal information has been put at risk, for example if someone could have found out your password, please contact us immediately.

- 6. Storing cookies, analytical and personal information
- 6.1 Some third parties that provide services to us are based outside the European Economic Area. We will only use third parties if we are satisfied with their levels of security. Keep in mind that when you give us personal information it could be being transferred, stored or processed in a location outside the EEA.
- 7. Personal information collected
- 7.1 Please refer to our Privacy Notice about why we need your personal information and how we will use it.
 - Information that you give us:
 - We may ask for your name, number and e-mail, depending on your activity on our website.
 - This may include Device information such as:
 - Your computer;
 - o Your mobile;
 - Your tablet;
 - Your voice-enabled device.
- 7.2 We automatically collect some technical information from these devices and web browsers even when you are not signed in to an account.
 - This might include:
 - o IP (internet protocol) address;
 - Device ID;
 - o App ID.
- 7.3 Even if you do not hold an account with us, or update your details or settings, we may ask for personal information like your email address. We also collect information about how you use our website, like the articles you read on our careers blog, jobs you search and save, or pages of our website you visited and interacted with.
- 8. Using this personal information
- 8.1 We have to have a valid reason to use your personal information. It's called the "lawful basis for processing". Sometimes we might ask your permission to do things, like when you subscribe to an email. Other times, when you would reasonably expect us to use your personal information, we do not ask your permission, but only when:
 - The law says it's fine to use it, and
 - It fits with the rights you have
- 8.2 We use your information for these types of things:

- To deliver our services and to provide you with information about them
- To deal with your requests, complaints and enquiries
- To personalised services such as job alert e-mails and advertising tailored to you, even on another company's site
- To recommend job opportunities and training programmes we think might interest you
- To contact you about various things
- 8.3 If you do not want to receive personalised e-mails you can unsubscribe. Even if you have turned cookies off, we may still collect information about how you use our website, but it will be anonymous. For example, we would know if you visited our current vacancies page, but we would not know it was you.
- 9. Using this information to contact you
- 9.1 We might use your information to contact you about different things, like:
 - To update you on any changes to our policies, practices and Terms of Use
 - To check with you about any service or activity you've signed up for
 - To answer you when you've contacted us, or to respond to a comment or complaint
 - For marketing purposes
 - To send you notifications if you have agreed to our Terms of Use
- 9.2 We will only contact you when we need to or when you have given us permission. We will never contact you to ask for your account password.
- 10. Using this information for marketing purposes
- 10.1 We will only send you job alert emails if you agreed to these, but please keep in mind, even if you unsubscribe, we may still contact you.
- 11. Using this information when advertising through other websites
- 11.1 Even if you do not have an account with us, we might use information that we hold about you to show you relevant and "targeted advertising" through other companies' sites, like Facebook, Google, LinkedIn or Twitter for example. This could be showing you a Harris Federation job opportunity or advertising message where we know you have visited our website and may have started an application.
- 11.2 If you do not want to see our targeted advertising, you can set ad preferences in your social media account settings.
- 12. Shares this information with others
- 12.1 We will never sell your personal information, but we do share personal information for legitimate and legal reasons or in these ways:

- When you make something public;
 - Like post a comment which the public can see;
- When we use other companies to power our services;
- When we share personal information with our academies;
- When you use another company's service that connects to us, like reference requests,
 Enhanced DBS Checks and other recruitment assessment tools;
- Sometimes by law we have to pass on your information to other organisations.
- 12.2 In order for us to give you quality experiences and to understand how you are using our services we often use other companies to process your personal information on our behalf. For example, sending you emails about things we think might interest you, or to ask you what you think about our services.
- 12.3 We make sure that your personal information is secure as if we were handling it directly. We carefully select these companies, only share with them what they need to do the work and we make sure they keep your information secure.
- 12.4 We might also share your information if we have to by law, or when we need to protect you or other people from harm.
- 13. Purpose for collecting this information
- 13.1 We keep information about you so that we can:
 - Get the right services for you;
 - Plan and improve our services;
 - Keep in touch with you.
- 13.2 We will always tell you why we are collecting your personal information:
 - We will explain why and how we use it and for how long as part of our 'privacy notice'.
- 13.3 We can only use your personal information if we have a valid reason.
- 13.4 We share personal information about you to others but we follow some rules:
 - The main rule is we never sell your personal information to anyone.
- 13.5 It is our responsibility as the Data Controller to keep your personal information safe and secure:
 - We utilise third party software to ensure the highest levels of security and privacy
- 13.6 Human beings and not robots will make the big decisions that affect you
- 13.7 You are in control of how we use cookies and tracking

14. Deleting information

- 14.1 This depends on what information is being referred to.
- 14.2 If you want to delete your Harris Careers account
 - You can request to delete your account and any associated applications at any time. Your account information will be deleted once we have confirmed it is not subject to any legal investigation.
- 14.3 Before deleting information, please be keep in mind:
 - We keep a record of how you have used our website, but this information is not personally identifiable and cannot be linked back to you
 - We also keep anything you may have uploaded or commented on

15. Using cookies, tracking and website analytics

- 15.1 What are cookies and tracking technologies?
 - Cookies are bits of data which are stored in your computer or mobile when you visit a
 website or app. There are also similar pieces of tracking and analytical information we
 collect during a visit to our website, or session time when completing a job application.
- 15.2 Why do we use cookies and other tracking?
 - To remember information about you, so you do not have to give it to us each time you visit our website or make a job application
 - To help us understand how you are using our website so we can make improvements
 - To deliver advertising to websites outside of the UK
 - To help us personalise your application experience by remembering your preferences and settings.
 - To find out if our emails have been read and if you find them useful
- 15.3 A number of things on our websites would not work without some cookies, these are referred to as "strictly necessary cookies" and are always on when you visit us. We also use others like functional, performance and advertising cookies to make your experience more enjoyable. We'll only use them if you've agreed, and you can always change your mind.
- 15.4 Be aware that there are some other cookies out there from other companies. These 'third-party cookies' might track how you use different websites, including ours. For example, you might get a social media company's cookie when you see the option to share something. You can turn them off via your social media account, these are not controlled by the Harris Federation.
- 16. Retention of cookies and tracking information
- 16.1 Some are erased when you close the browser on your website or app. Others stay longer, sometimes forever, and are saved onto your device so they are there when you come back.

- 16.2 How do I control my cookies and tracking?
 - When you first visit us, we will tell you about our cookies and ask you to agree if we can use them. You can always change your mind but stopping all cookies might mean you can't access some features of our website.
- 16.3 Another way to control some tracking is in the settings on your device.

17. Changes to this policy

- 17.1 We update this policy sometimes. If we make important changes, like how we use your personal information, we will let you know. It might be a notice on our website or an email.
- 17.2 If you do not agree to the changes, then you can always stop using our services by deleting your account, and stop giving us any more personal information.

18. Contact details

- 18.1 Please refer to our Privacy Notice if you wish to contact the Harris Federation about this policy, or any other aspect of our data security, or handling of your personal information.
- 18.2 If you have any questions, concerns or would like more information about anything mentioned in this Cookies Notice please contact our DPO, details below:

Data Protection Officer, Harris Federation: dpo@harrisfederation.org.uk